

OCTOBER 2, 2019 | 7:00 A.M. – 12:00 P.M. | HYATT REGENCY CHICAGO 151 EAST UPPER WACKER DRIVE | CHICAGO YOUR ATTENDANCE, SPONSORSHIP AND DONATIONS SUPPORT THE



CHICAGO SPORTS SUMMIT

Proceeds from today's event will be donated to Girls in the Game, Chicago Run and Big Green, non-profit organizations that provide life-changing school year and summer opportunities to Chicago youth. We believe programs such as these will help keep our kids safe and ultimately impact some of the most challenging problems faced by our city. A portion of proceeds raised today will also be donated to Rush University Medical Center for the advancement of sports medicine research.

THANK YOU



WELCOME

Welcome to the 4th Annual Chicago Sports Summit, an event we created to provide a platform to discuss topical issues in sports, sports business and sports science. In doing so, we discovered this was also an opportunity to raise money for two causes near and dear to our hearts: Chicago's youth and orthopedic sports medicine research. Needless to say, this event has become a labor of love and a highlight of our year.

Through the Chicago Sports Summit Foundation, a 501(c)(3), proceeds from today's event will benefit some of the finest organizations that support Chicago Public School kids. The first is Girls in the Game, where every young female can find her voice, discover her strength and lead with confidence through sports, health and leadership programs. The second recipient of today's Summit is Chicago Run, which promotes the health and wellness of Chicago kids through innovative, engaging, and sustainable running programs. The third organization we are proud to support is Big Green, which connects kids to real food through a network of Learning Gardens and food literacy programs.

Lastly, a portion of today's proceeds will fund sports medicine orthopedic research at Midwest Orthopedics at Rush and Rush University Medical Center. Our orthopedic program is ranked among the top ten in the nation, largely due to its advances in technology and basic science research.

Please consider making a donation to the Chicago Sports Summit Foundation by using the envelope in this program or by bidding on exclusive sports experiences and memorabilia online or at the silent auction table. Volunteers are available to make it easy for you.

Finally, I would like to sincerely thank the physicians of Midwest Orthopaedics at Rush, today's speakers, panelists, moderators and emcees. You make this event interesting and exciting. I also want to express appreciation to our steadfast Presenting Sponsor Athletico, our loyal Partner Sponsor Optimum Nutrition, our Friend Sponsor Leopardo, as well as the other generous sponsors listed in this program.

Enjoy the 4th annual Chicago Sports Summit!

Sincerely,

Brian Cole, MD, MBA Managing Partner Midwest Orthopedics at Rush





7:00 - 7:50 REGISTRATION, BREAKFAST & NETWORKING

7:50 - 8:00

WELCOME & INTRODUCTION

Brian Cole, MD, MBA, Managing Partner, Midwest Orthopaedics at Rush

8:00 - 8:15

KEY NOTE: THE BUSINESS OF SPORTS: DATA IS KING

Darren Rovell, Sports Business Analyst, The Action Network

8:15 - 8:45

PANEL 1

SHOULD COLLEGE ATHLETES BE PAID?

Introduction Brian Forsythe, MD, Midwest Orthapaedics at Rush Moderator Lauren Magiera, Sports Anchor, WGN-TV **Panelists**

Emmett Cleary, Former NFL Player Nick Mangold, Former NFL Player Jean Lenti Ponsetto, Director of Athletics, DePaul University Allen Sanderson, Senior Lecturer in Economics, University of Chicago

8:45 - 9:00**O&A WITH PANELISTS**

9:00 - 9:30 PANEL 2

HOT TOPICS IN SPORTS AGENCY

Introduction Adam Yanke, MD, PHD, Midwest Orthaepedics at Rush Moderator Steve Kashul, Chicago Bulls Radio Host **Panelists**

Mark Bartelstein, CEO, Priority Sports & Entertainment Joe Flanagan, Owner/CEO, BTI Sports Jeff Kearney, Global Head of Sports Marketing, Gatorade Alan Nero, Managing Director-Baseball Divison, Octagon

9:30 - 9:45

Q&A WITH PANELISTS

9:45 - 10:00

BREAK & NETWORKING

10:00 - 10:30

PANEL 3

YOUTH TO PRO SPORTS: HOW SPORTS MEDICINE ADVANCES ARE HELPING

Introduction Kathy Weber, MD, Midwest Orthaepedics at Rush Moderator Brian Cole, MD, MBA, Midwest Orthaepedics at Rush **Panelists**

James Andrews, MD, Orthopedic Surgeon, Andrews Insitute Jonathan Coyne, VP of Sales Operations, Glanbia Performance Nutrition Ryan Mertz, DPT, Athletico Physical Therapy Nik Verma, MD, Orthopedic Surgeon, Midwest Orthopaedics at Rush

10:30 - 10:45

Q&A WITH PANELISTS

10:45 - 11:00

BREAK & NETWORKING

11:00 – 11:30

PANEL 4

THE FUTURE OF LEGALIZED SPORTS BETTING

Introduction Gregory Nicholson, MD, Midwest Orthaepedics at Rush Moderator Joe Ostrowski, Show Host, 670AM The Score **Panelists**

lan Epstein, Founder, PropSwap Napoleon Harris, Illinois State Senator Frank Ignatius, Founder, BetChicago Darren Rovell, Sports Business Analyst, The Action Network

11:30 – 11:45 **Q&A WITH PANELISTS**

11:45

CLOSING REMARKS

Brian Cole, MD, MBA, Managing Partner, Midwest Orthopaedics at Rush





James R. Andrews, MD, Orthopedic Surgeon

Dr. Andrews is one of the founding members of Andrews Sports Medicine and Orthopaedic Center in Birmingham, AL and the Andrews Institute in Gulf Breeze, FL. He is also a co-founder of the American Sports Medicine Institute and The Andrews Research and Education Foundation, non-profit institutes dedicated to injury

prevention, education and research. Dr. Andrews is known and recognized for his skills as an orthopedic surgeon and his scientific and clinical research contributions in knee, shoulder and elbow injury prevention and treatment. He serves as Medical Director and Orthopaedic Surgeon for Auburn University and Senior Orthopedic Consultant at the University of Alabama.



Mark Bartelstein, CEO, Priority Sports and Entertainment

Bartelstein established Priority Sports & Entertainment in 1985. As CEO, he has earned a reputation for innovation in his approach to representing professional athletes. Bartelstein has helped his clients secure many landmark contracts and is often asked to speak on his experience in these negotiations, as well as the journey that Priority

Sports has taken to the top of its industry. Bartelstein graduated from the University of Illinois with a Bachelor's in business administration and earned an MBA from Northwestern University's Kellogg School of Management.



Emmett Cleary, Former NFL player

Cleary played for a variety of NFL teams, including the New York Giants, Dallas Cowboys, and the Detroit Lions over a five-year professional career. He is now a second-year medical student at the Keck School of Medicine at the University of Southern California. He grew up in Arlington Heights, IL and attended Boston College

where he earned a Bachelor's in biology and played football as an offensive tackle, serving as team captain and earning all-ACC honors. His research interests include CTE, orthopedics, and the impact of social and professional factors on athletes' health.



Jonathan Coyne, VP of Sales Operations, Glanbia Performance Nutrition

Glanbia Performance Nutrition is a \$1.4 billion manufacturer of the largest sports nutrition brands: ON (Optimum Nutrition), BSN (Bio-Engineered Supplements and Nutrition), ABB (American Body Building), Isopure Nutrition, Nutramino, Slim-Fast, Amazing Grass,

Think! and Body and Fit. Coyne has spent 18 years in the sports nutrition industry, including positions at GNC and lovate Health Sciences. He leads Glanbia's product planning and execution and works with major retailers such as Wal-Mart. Kroger. 7-11 and Amazon. He was part of the team behind the development of the Optimum Nutrition Fit-40 range of supplements. Jon is an athlete and coaches youth football in the Batavia Youth Football league.



lan Epstein, Founder, PropSwap

In 2015, Epstein started PropSwap, the first secondary marketplace to buy and sell sports bets. The online platform allows sellers to cash-in early on their bets that have increased in value, while providing buyers with better odds than what they would find in the casino. Prior to PropSwap, Epstein was an oddsmaker and data

analyst for Cantor Gaming, the largest sportsbook operator in NV at the time. Epstein graduated from the University of Arizona with a degree in business management and originally hails from Evanston, IL.



Joe Flanagan, Owner/CEO, BTI Sports

Flanagan is the Owner & CEO of BTI Sports, a full-service NFL sports agency founded in 1998. He has advised over 200 NFL players and secured over one billion in contracts. He is involved in all aspects of client representation, including contract negotiation, marketing, endorsements and communication with NFL decision-makers. He is

a Certified NFLPA Contract Advisor and member of the Illinois Bar, He earned his JD from DePaul University and his Bachelor's from the University of Notre Dame.



Napoleon Harris, Former NFL Player, Illinois Senator

Senator Harris serves the 15th District in Illinois. Prior to his time in office, Harris was a professional NFL player for the Oakland Raiders, the Minnesota Vikings and the Kansas City Chiefs, Senator Harris' general focus during his first and second sessions was improving education and the local business climate, improving

neighborhoods and bringing jobs to the 15th Senate District. He believes that keeping kids in school is essential to future success for Illinois and has supported legislation legalizing sports betting in Illinois.



Frank Ignatius, President and Founder, USA Sports Gaming

Ignatius is the President and Founder of USA Sports Gaming which operate the brands BetChicago and BetIndiana. USA Sports Gaming is one of the first homegrown American sports betting operators in the country and it is poised to enter several states shortly. Ignatius started the business in early 2018 and has built it into one of the most successful sports betting start-ups in the industry.



Jeff Kearney, Global Head of Sports Marketing, Gatorade

Kearney oversees the group that manages the brand's team, event and athlete partnerships, and negotiations around the world. A 15-year veteran at Gatorade, Kearney has worked across many facets of the Gatorade marketing organization, including managing partnerships with key sports practitioners to overseeing the brand's

youth sports platforms and leading brand efforts for product innovation. Before ioining Gatorade. Kearney began his career in sports as an intern at the Big Ten Conference. He later became Assistant Director of Communications at Conference USA and previously held various posts at sports and event marketing agencies.



Nick Mangold, Former NFL and Pro Bowl Player

Mangold played in the NFL for 11 seasons, is a 7-time Pro Bowl and 3-time All-Pro player. He was selected by the New York Jets in the first round in the 2006 NFL Draft and was the only center selected in the first round. Off the field, he raises awareness and donates to Answer The Call, New York Police & Fire Widows' & Children's

Benefit Fund and serves as the Jets' spokesman for Taste of the NFL to raise money to fight hunger in the New York metropolitan area.



Ryan Mertz, DPT, Athletico Physical Therapy

Mertz received his Doctor of Physical Therapy degree from Northwestern University and his undergraduate degree from the University of Michigan. He served as a physical therapist for the Chicago White Sox for two years and travelled with the Chicago Cubs as Head Physical Therapist for five years where he also helped

drive performance and injury prevention in the minor league system. In addition to the pros, he's been involved with various Chicago and Detroit based youth baseball organizations.



Alan Nero, Managing Director, Octagon Baseball Division

Nero is the Managing Director of Octagon's Baseball Division, a leader in the sports management industry, representing over 3000 clients worldwide. In 2017 Octagon was voted "Top Sports Agency" by Sports Business Journal. The Sporting News voted Alan as the 6th Most Influential Behind-the-Scenes Person in its "Top 100 Most

Powerful Figures in Sports." Street and Smith's Sports Business Journal recognized Alan as one of the "Top 20 Most Influential Agents in Sports." Although Alan is most known for his work as a sports agent, he takes more pride in developing winning relationships with people around the world.



Jean Lenti Ponsetto, Director of Athletics, DePaul University

One of the nation's most widely respected leaders in intercollegiate athletics and a driving force behind the continuing expansion and development of the DePaul athletics program, Ponsetto is in her 18th year as DePaul's Director of Athletics. Under her leadership, DePaul's athletics revenues have tripled. She has fundraised more revenue

than all her predecessors combined while endowing 50 new athletics scholarships across all sports. At the helm of the department, 14 of the 15 Blue Demon athletic programs have represented the school in NCAA championships and more than 1,300 Blue Demon student-athletes have been named to conference academic honor rolls.



Darren Rovell, Sports Business Analyst, The Action Network

Rovell is a Senior Executive Producer at The Action Network, covering sports betting. Prior to this, he worked at ESPN and contributed to "Sports Center" and "Outside The Lines." He also served as a business correspondent for ABC News and made appearances on "Good Morning America," "World News Tonight,"

and "Nightline." At CNBC, Rovell anchored five primetime documentaries, including "Swoosh! Inside Nike," which was nominated for an Emmy. Royell authored two books, including one on the history of Gatorade, "First In Thirst."



Allen R. Sanderson, Senior Economics Lecturer, University of Chicago

Sanderson is a senior lecturer in economics at the University of Chicago. In addition to his popular Microeconomics and Macroeconomics courses, he researches and teaches the economics of sports. His most recent professional journal articles and book

chapters are about the NCAA, including the case for paying college athletes. He has received a Quantrell Award for Excellence in Undergraduate Teaching and has the distinction of having taught more students at the University of Chicago than anyone in the history of the University.



Nikhil Verma, MD, Midwest Orthopaedics at Rush

Dr. Verma is an orthopedic sports medicine surgeon at Midwest Orthopaedics at Rush, Director of the Division of Sports Medicine, Director of the Sports Medicine Fellowship Program, and a Professor at Rush University Medical Center. He is also Head Team Physician for the Chicago White Sox and Team Physician for the Chicago Bulls.

Dr. Verma is actively involved in advanced arthroscopic reconstructive techniques and shoulder replacement. He is secretary for the MLB Team Physicians Association.



Brian Cole, MD, MBA, Managing Partner, Midwest Orthopaedics at Rush

Dr. Cole is a sports medicine surgeon at Midwest Orthopaedics at Rush and the Physician Director for the Chicago Sports Summit. He is Head Team Physician for the Chicago Bulls and Team Physician for the Chicago White Sox and DePaul University. Previously named "NBA

Physician of the Year," he is also a Professor in the Department of Orthopedics at Rush University Medical Center, Chairman of Surgery at Rush Oak Park Hospital, and the Section Head of the Cartilage Research and Restoration Center at RUMC. He co-hosts the Saturday morning radio show "Sports Medicine Weekly" on 670 The Score.



Dr. Brian Forsythe, MD, Midwest Orthopaedics at Rush

Dr. Forsythe is a sports medicine surgeon at Midwest Orthopaedics at Rush specializing in minimally invasive techniques in arthroscopic shoulder, knee and elbow surgery, plus shoulder replacement surgery. He is an Assistant Professor at Rush University Medical Center and has authored dozens of scientific articles, book chapters,

and abstracts, which have been presented nationally and internationally. He serves as a Team Physician for the Chicago White Sox, Chicago Bulls, Chicago Fire Soccer Club, and U.S. Soccer.



Steve Kashul, Sports Radio Host

Kashul has been the Chicago Bulls radio host for the past 18 years. A Telly Award and two-time Emmy Award winner, he is co-owner of Channel Fore Inc., which produces "The Golf Scene" on NBC Sports Chicago, where he serves as principal host. He also co-hosts "Sports Medicine Weekly" on 670 The Score with Dr. Brian Cole. He has

served as the lead announcer for the Senior PGA Tour and *The Golf Channel*. Kashul is also an Executive Broker/Agent with Esser Hayes Insurance Group.



Lauren Magiera, Sports Anchor and Reporter, WGN-TV

Magiera, a Chicago native, joined the WGN-TV News team in April 2016 as the station's first female sports anchor and reporter. Magiera has worked with the Green Bay Packers as a pre-game co-host and field reporter. Prior to the Packers, Magiera worked at ABC Alaska KIMOJFOX, NBC Alaska KTUU, and ABC Wausau WAOW-TV.

On a full gymnastics scholarship, Magiera graduated from the University of Alaska Anchorage with a Bachelor's in journalism and public communications.



Gregory Nicholson, MD, Midwest Orthopaedics at Rush

Dr. Nicholson, a Midwest Orthopaedics at Rush shoulder and elbow surgeon, has been involved in the care of professional athletes since 1993, including his role as a Team Physician for the Chicago White Sox and Chicago Bulls. He is involved in the design of advanced shoulder replacement systems and research on instability, rotator

cuff repair and shoulder arthroplasty. He is the editor for a DVD series on shoulder instability, a textbook editor, and the editor of the American Academy of Orthopaedic Surgeons Orthopaedic Knowledge Update-4 for Shoulder and Elbow.



Joe Ostrowski, Show Host, 670 The Score

Ostrowski is the weeknight host at Entercom's 670 The Score in Chicago, the radio flagship home of the Chicago Cubs, Chicago Bulls and NF. He has been on the forefront of sports betting coverage in the city for years. Ostrowski hosts "Early Odds," The Score's weekly sports gambling show and "You Better You Bet," the first live sports

betting podcast on *radio.com*. He was in Springfield to cover the legalization of sports betting in Illinois for *WBBM Newsradio 780am* and *105.9 FM* and has been fascinated by the world of sports gambling since the age of 13 after watching the Cowboys thrash the Bills in Super Bowl XXVII.



Kathleen Weber, MD, Midwest Orthopaedics at Rush

Dr. Weber is a sports medicine physician at Midwest Orthopaedics at Rush and Director of Primary Care/Sports Medicine and Women's Sports Medicine at Rush University Medical Center. She is Team Physician for the Chicago Bulls and Chicago White Sox and one of

the few female team physicians for the MLB and NBA. She is the former president of the MLB Team Physicians Association and is on the Medical Advisory Board for the LPGA and NBA Team Physician Association. She is also Head Team Physician for DePaul Blue Demons, Malcolm X College and Hubbard Street Dance.



Adam Yanke, MD, PhD, Midwest Orthopaedics at Rush Dr. Yanke is a sports medicine surgeon at Midwest Orthopaedics at Rush and Assistant Director of the Cartilage Restoration Center at Rush. As a Team Physician for the Chicago Bulls, Chicago White Sox, and Chicago Fire, he regularly contributes to *ESPN* radio and *BullsTV*. Dr. Yanke earned his Bachelor's from Miami University, his M.D. from Rush Medical College, and completed his orthopedic

surgery residency and sports medicine fellowship at Rush University Medical Center. He completed a Doctorate in Biochemistry at Rush and participates in and leads translational research.

Please participate in our **Silent Auction**

To make a bid, you must register at BiddingForGood (https://m.biddingforgood.com/account/new).







Following are just some of the items available today. Please visit the fover to see all items up for auction. Volunteers are available to assist you with registration or bidding.

TRAVEL

- * One week stay at Villa del Palmar Resort in Cabo San Lucas, Mexico
- * Summer Retreat at Silver Strike Lodge in Park City, Utah
- * One week stay at Terra Verde Villa in Kissimmee, Florida (8 Mins from Disney)
- * Four United Airline round trip tickets

EXPERIENCES

- * One round of golf, lunch & cocktails at Ruth Lake Country Club with Dr. Chuck Bush-Joseph
- * Operating room surgery observation with Dr. Brian Cole
- * Two tickets to a Goodman Theater production and Swift & Son's dinner gift card
- * One-night stay at Hilton Chicago (includes breakfast) plus Girl & The Goat dinner gift card
- * Chicago staycation: One-night stay at Hyatt Regency Chicago, Pinstripes gift card and Botanical Garden package
- * White Sox Suite for sixteen and five parking passes (date TBD)

SPORTS MEMORABILIA

- ★ Gustav Forsling and Cam Ward autographed hockey pucks
- * Carlton Fisk 50th Anniversary All-Star autographed jersey
- * Payton Manning autographed authentic NFL Colts helmet
- * Blackhawks practice jersey autographed by Jonathan Toews & Patrick Kane

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Midwest Orthopaedics at Rush is the proud host of the Chicago Sports Summit, one of Chicago's premier sports events of the year.

This event benefits the Chicago Sports Summit Foundation, an organization that supports the physical and educational development of Chicago youth organizations and furthers sports medicine orthopedic research.

Our program is ranked #7 in the nation and #1 in Illinois by *U.S.News & World Report* — and we are committed to providing you the highest level of care to get you back in the game.

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Big Green's mission is to build a healthier future for Chicago kids through a network of Learning Gardens and food literacy programs.

To date, Big Green is in 200 CPS schools, serving 122,000 students annually!

FOR MORE INFORMATION OR TO DONATE VISIT WWW.BIGGREEN.ORG/CHICAGO









At Girls in the Game every girl finds her voice, discovers her strength and leads with confidence through fun and active sports, health and leadership programs. For more information, visit www.girlsinthegame.org.



At GLANBIA PERFORMANCE NUTRITION, our mission is to put high-quality sports nutrition products in the hands of people who are driven to perform better — whether that's in athletic competition or healthy, active living. Simply put, we deliver better nutrition for every step of life's journey.









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for partnering with Chicago Run to strengthen and empower Chicago's youth and build healthy communities through running and sports.

Chicago Run provides innovative and inclusive running and fitness programs to over 18,000 young people annually from pre-K through high school and beyond.

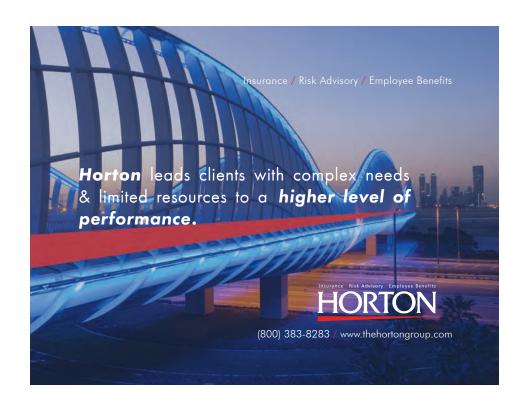
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Being Chicago's Bank® means doing our part to give back to the local charities and organizations that unite and strengthen our communities. We're particularly proud to support the Chicago Sports Summit Foundation and its commitment to providing athletic opportunities for kids.

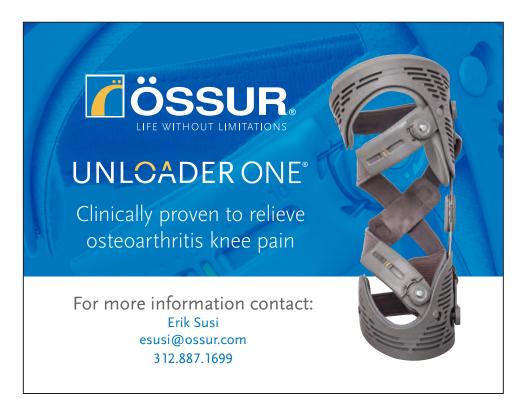


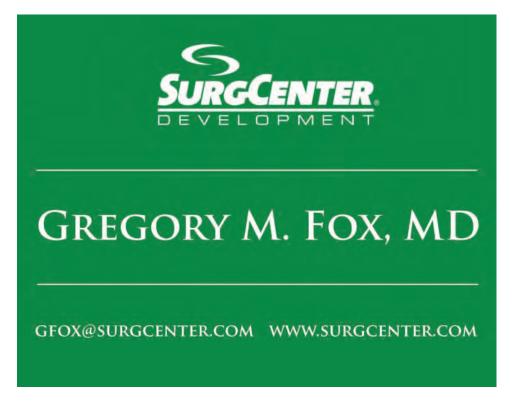
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